[IAPA Member Firm] attended the IAPA International USA Conference in New York, USA

July 3, 2019

**[IAPA member firm name and address] was among the 30 attendees and 17 global professional services firms across 9 countries attending IAPA’s USA Regional Conference held in New York, 28-30 June 2019, hosted by Schulman Lobel. [IAPA member firm name] is a member of IAPA, a leading and Top 10 international association of independent accounting, audit, tax, legal, advisory, immigration, financial and technology services firms covering 74 countries from across the globe with $2.7B total fee income.**

The USA Regional conference enabled delegates to hear from global specialists detailing business strategy, technical challenges, international business, and how to evolve to meet the demands of the everchanging business landscape.

**[IAPA Member Firm Partner Name, Position, Member Firm Name]** commented, “Attending the conference is very valuable and inspirational to our firm. It is the ideal platform to interact face-to-face and collaborate and share best practice with fellow members and it enables us to strengthen trusted relationships with expert professional services firms around the world. We came back to our office with a lot of bright ideas that we can implement to our business, this is a clear benefit of being a member of IAPA.”

IAPA global business professionals contributed knowledge on topics such as ‘Doing Business in the USA’ and ‘Tax e-residency and Doing Business in Estonia’. “These discussions aid **[name of IAPA firm]** to remain competitive and discover added services to benefit our clients, broadening the opportunities for real business development.”

IAPA CEO Ozgur Demirdoven has updated attendees with the last 1-year achievements and strategy for the future. He has underlined in the conference that “IAPA is growing in a healthy way, this can be seen clearly with the attendance of this conference, where we have attendees from 9 countries and different professional business lines of IAPA in here. This is a clear sign of getting healthier, blood has started to circulate within IAPA veins globally. Members are believing each other, travelling thousands of miles to meet with new people, discuss business opportunities, learn new things, feel the IAPA energy. This is a clear sign of loyalty. I believe in IAPA.”

Key speakers at the conference included Michael Cerami, VP of Marketing and Alliances at CPA.com who presented on ‘Technology and the Profession’, Philip Whitman, President & CEO of Whitman Business Advisors who presented on ‘Anatomy of the CPA Industry: State of the Profession with a Window to the Future’ and Michele Vasapoli, District Manager at ADP who presented on ‘The Evolution of Work’.

The invaluable networking programme comprised an inspiring Broadway show, sponsored by City National Bank and NYC River Cruise, sponsored by ADP, which showcased the fantastic city and cultivated business relationships among IAPA members.

“IAPA has developed considerably over the past year. We are pleased to be part of a growing and innovative association and to share the journey with so many like-minded professionals.”

**[Insert photo]**

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**About [IAPA Member Firm]** Text to be inserted by Member Firm.

**About IAPA**IAPA is a global association of independent accounting, business advisory and law firms representing the expertise of over 189 member firms in 74 countries across the globe. For more information visit: www.iapa.net or contact Taberna Sansom at [t.sansom@iapa.net](mailto:t.sansom@iapa.net)